

FairRidge Group Announces Sustainability Index Reporting Services

FairRidge Group, a management consulting firm, announces the availability of its sustainability index reporting services to help companies meet increasing external environmental and social reporting requirements.

San Francisco, CA, January 9, 2009 – FairRidge Group, a management consulting firm, announced today the introduction of its Sustainability Reporting Services designed to help companies meet external environmental and social reporting requirements. Using its Sustainability Index Reporting methodology, FairRidge can help companies identify a relevant reporting standard (GRI G3, Dow Jones Sustainability Index, etc.), define the necessary metrics, and determine the reporting attributes for each metric. FairRidge can then help clients implement these requirements in an appropriate reporting tool of their choice.

“Our Sustainability Index Reporting approach provides companies facing increasing external sustainability reporting requirements a quick and thorough way to determine the impact of these reporting requirements on their business and then help them meet specific reporting criteria,” said Scott Johnson, a Principal with FairRidge Group.

Increasingly, companies face external demands to report on their level of business sustainability. Big box retailers, governments and indexes such as the Dow Jones Sustainability Index are among the major players making the reporting of a company’s sustainability a basic obligation going forward. Sustainability reporting requirements range from reporting an overall score for a company to reporting by product. The logistics for a company to meet these evolving requirements can be complex and challenging.

“Our goal is to enable companies to effectively respond to the evolving sustainability reporting requirements that they are facing. At the same time, we also see this as a great opportunity for companies to identify innovative ways to transform their operations to enhance sustainability while also having a positive impact on their bottom line”, Mr. Johnson concludes.

For additional information about the cost and logistics of our Sustainability Index Reporting services and also about FairRidge Group, please contact Dave Johansen or visit www.fairridgegroup.com.

About FairRidge Group

FairRidge Group offers consulting services that focus on solving business problems by using sustainability as a lens to drive operational improvement and strategic innovation. We are a diverse group of seasoned executives, academics, management consultants and, experienced practitioners who share a common vision for business sustainability. FairRidge leverages its Competitive Sustainability™ approach, dynamic services, and a business perspective to help our clients on the path towards sustainability.

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